

FCNL Candidate Engagement 2024

FCNL aims to engage candidates running for re-election and challengers across various states and districts. This is vital for building early relationships with community leaders and aligns with our bipartisan approach to influencing policy change. We recognize the significant influence these individuals have in our communities and the importance of connecting with them, regardless of election outcomes. We encourage everyone in our network to get involved.

Why Candidate Engagement Matters

- **Early Relationships:** Connecting with candidates helps us to influence their priorities.
- **Bipartisan Advocacy:** Engaging with both incumbents and challengers ensures a balanced approach, fostering goodwill and understanding across the political spectrum.
- **Community Influence:** Candidates have influence within their communities. By engaging them, we can amplify our advocacy efforts and reach a broader audience.

How You Can Get Involved

- **Lobby Candidates:** Reach out to candidates to discuss FCNL's priorities and other issues you care about. Share our mission and the causes that matter to you.
- **Attend Forums and Events:** Participate in events hosted by candidates to learn about their platforms and introduce them to FCNL's work and your own advocacy priorities.
- **Build Long-Term Relationships:** Continuously engage with both incumbents and challengers to establish lasting connections that transcend election cycles.

Steps for Effective Engagement

1. **Research Candidate Platforms:** Understand the key issues and positions of each candidate to tailor your engagement strategy.
2. **Schedule a Meeting:** Contact candidates' offices to schedule meetings and discuss FCNL's priorities and your own advocacy interests.
3. **Prepare Your Message:** Be clear about FCNL's priorities, your own advocacy interests, and how they align with the candidate's interests and community needs.
4. **Follow Up:** Maintain ongoing communication with candidates to reinforce the relationship and keep FCNL's priorities and your own causes on their radar.
5. **Report Back:** After your engagement, fill out the *FCNL reporting form* to share insights and outcomes from your meetings and interactions.