

# SPRING LOBBY WEEKEND 2012 PROGRAM

## SATURDAY:

**Location: The White House**

**1600 Pennsylvania Avenue**

11:00am-3:30pm — March 17<sup>th</sup> Protest (optional)

**Meeting Point:** Cosi at 17<sup>th</sup> and Pennsylvania (near White House)  
—OR—

9:50am-12:00pm — Capitol Hill Tour (Congressional Visitors Center)

12:00-1:00pm — Lunch on your own

2:00pm-4:00pm — DC Monuments Tour

**Starting at the Washington Monument**

3:00pm-6:30pm — Free time and dinner on your own

8:30pm-12:00am — Event

## SUNDAY:

**Location: Washington Plaza Hotel**

**10 Thomas Circle, NW**

9:00-9:30am — Registration

9:30-9:40am — Welcome to FCNL, Who Are We?  
By: Matt Southworth

### Session I: Issue Based Training

10:00-11:50am — Afghanistan: Political and Military Update,  
What Happens in May 2012? What Can We Do About It?  
Panel: TBD

12:00-1:15pm — Bagged Lunch Provided

1:30-2:30pm — Military Spending: What is Sequestration and Why Is  
It Important?  
By: TBD

2:30-3:30pm — What About the Jobs?  
By: TBD

3:30-4:30pm — Special Address on Congress and Afghanistan  
By: TBD

## MONDAY:

**Location: Washington Plaza Hotel**  
**10 Thomas Circle, NW**

### Session II: Lobby Training

9:00-9:30am — Light Refreshments Available

9:30-10:15am — Effective Lobbying Workshop  
By: Matt Southworth and Kathy Zager

10:20-12:00pm — Strategy Session and Role Play  
Led By: Matt Southworth and Kathy Zager

12:00-1:15pm — Bagged lunch is provided, continue to formulate strategy

### Session III: Bringing the Message Home

1:30-2:00pm — Media Engagement:  
Spreading the Message Locally  
By: TBD

2:00-3:00pm — “Lobbying: What Works on the Hill?”  
By: TBD

3:00-3:15pm — Afternoon Break

3:15-4:15 — Organize Your Base:  
How to Take This Message to Your Community  
By: Katherine Philipson

4:15-4:30pm — Closing Session and Survey

## TUESDAY:

**Location: Friends Committee on National Legislation**  
**245 2<sup>nd</sup> Street, NE**

8:30am-3:00pm — Lobby Day  
FCNL Open for “Lobby Day Survey” Turn-in and  
Staff Support

# MARCH 17-20, 2012